□□ Link collection project presentation and communication

Events

Event tips

- Events in the CCC environment are always a good opportunity to present FOSS projects. There are numerous annual events - some smaller, some larger - of which the best known are
  - Chaos Communication Congress, Hamburg: https://events.ccc.de/
    - Remember that the event offers many self-organised stages and sessions in addition to the main programme - apply there too!
  - Easterhegg, changing locations: https://www.easterhegg.eu/
  - GPN, Karlsruhe: https://entropia.de/GPN
  - Datenspuren, Dresden: https://www.datenspuren.de/
- FOSDEM in Brussels is a two-day event on the topic of free software - you can also apply for self-organised stages, sessions and workshops here: https://fosdem.org/
- Like FOSDEM, FrOSCon in Bonn is a (smaller but nice) two-day event on the topic of Free Software: https://www.froscon.de/

FOSS event calendars

- Foss.events: https://foss.events/
- OSTC: https://www.ostc.de/events.html (German)
- In addition to events, the Civic Tech Field Guide calendar also lists deadlines for grants: https://civictech.guide/calendar/
- Event calendar of CCC: https://events.ccc.de/en/calendar/

Locations

- Local hackerspaces: https://hackerspaces.org/

- Cultivation space in Berlin: https://cultivation.space/

Methods & tools

- Some people want just the basic infos, others are interested in more details. Writing/Communicating in an *inverted pyramid-style* helps: Give the most basic information first, put details in later sections that can be easily ignored if there is no strong interest in them: https://en.wikipedia.org/wiki/Inverted_pyramid_(journalism)
- Superbloom, *Communications Toolkit for Civic & Nonprofit Tech*: https://superbloom.design/learning/resources/comms-toolkit/
- Automatization tools for communication:
  - MailerLite for newsletters - reasonable free tier http://mailerlite.com
  - Buttondown for newsletters - automations and a generous free plan https://buttondown.com
  - Mattermost, discord, slack, whatsapp groups, signal, Matrix (Some channels are more or less attractive to some communities – discord is a bit more gamer-y, matrix more for devs etc.)
  - List from the Civic Field Tech Guide with tools: https://directory.civictech.guide/listing-category/internal-communication-and-coordination

Support

The OTF Learning Lab offers free communications support services to help technology-focused internet freedom projects effectively communicate updates and findings, educate users, tell their stories, and reach core audiences: https://www.opentech.fund/labs/learning-lab/

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