

☐☐ Link collection project presentation and communication

Events

Event tips

- Events in the CCC environment are always a good opportunity to present FOSS projects. There are numerous annual events - some smaller, some larger - of which the best known are
 - Chaos Communication Congress, Hamburg: <https://events.ccc.de/>
 - Remember that the event offers many self-organised stages and sessions in addition to the main programme - apply there too!
 - Easterhegg, changing locations: <https://www.easterhegg.eu/>
 - GPN, Karlsruhe: <https://entropia.de/GPN>
 - Datenspuren, Dresden: <https://www.datenspuren.de/>
- FOSDEM in Brussels is a two-day event on the topic of free software - you can also apply for self-organised stages, sessions and workshops here: <https://fosdem.org/>
- Like FOSDEM, FrOSCon in Bonn is a (smaller but nice) two-day event on the topic of Free Software: <https://www.froscon.de/>

FOSS event calendars

- Foss.events: <https://foss.events/>
- OSTC: <https://www.ostc.de/events.html> (German)
- In addition to events, the Civic Tech Field Guide calendar also lists deadlines for grants: <https://civictech.guide/calendar/>
- Event calendar of CCC: <https://events.ccc.de/en/calendar/>

Locations

- Local hackerspaces: <https://hackerspaces.org/>

- Cultivation space in Berlin: <https://cultivation.space/>

Methods & tools

- Some people want just the basic infos, others are interested in more details.
Writing/Communicating in an *inverted pyramid-style* helps: Give the most basic information first, put details in later sections that can be easily ignored if there is no strong interest in them: [https://en.wikipedia.org/wiki/Inverted_pyramid_\(journalism\)](https://en.wikipedia.org/wiki/Inverted_pyramid_(journalism))
- Superbloom, *Communications Toolkit for Civic & Nonprofit Tech*:
<https://superbloom.design/learning/resources/comms-toolkit/>
- Automatization tools for communication:
 - MailerLite for newsletters - reasonable free tier <http://mailerlite.com>
 - Buttondown for newsletters - automations and a generous free plan
<https://buttondown.com>
 - Mattermost, discord, slack, whatsapp groups, signal, Matrix (Some channels are more or less attractive to some communities – discord is a bit more gamer-y, matrix more for devs etc.)
 - List from the Civic Field Tech Guide with tools:
<https://directory.civictech.guide/listing-category/internal-communication-and-coordination>

Support

The OTF Learning Lab offers free communications support services to help technology-focused internet freedom projects effectively communicate updates and findings, educate users, tell their stories, and reach core audiences: <https://www.opentech.fund/labs/learning-lab/>

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